



REIKI GUILD SOUTH AFRICA

CODE OF CONDUCT / ETHICS

- Treat all clients and/or students with respect, regardless of their culture, religious beliefs, race, colour, creed, gender or sexual orientation.
- Not make any claims that Reiki can cure or heal specific medical conditions. Reiki is a complementary therapy and should not be used as a replacement for traditional medical care.
- Not diagnose medical conditions unless medically qualified to do so. Practitioners must encourage clients with a medical condition to see a licensed healthcare provider.
- Not use titles or descriptions that are suggestive of medical qualifications, unless they have the necessary qualifications and are registered with the appropriate professional body.
- Ensure signed consent from a parent, guardian or medical professional when treating minors or those without the mental capacity to decide for themselves. However the wishes of the person must override any consent given by a third party.
- Maintain full client records, including details of all treatments and advice, whether face-to-face, absent, distant or by phone/email.
- Keep all client information confidential (incl. medical history, personal beliefs and treatment preferences). Any information discussed during a Reiki session is confidential between client and practitioner.
- Comply with the POPIA laws and all relevant legislation of South Africa or their country of practice.
- Maintain a professional practice, neat appearance and a clean, comfortable treatment space.
- Continually work to foster and maintain the trust of clients and the general public.
- Respect and value all other Practitioners and Masters and work to create harmony and co-operation and refrain from making negative statements about other Practitioners or Masters, regardless of their lineage or organisational affiliation.
- Deal with potential client complaints professionally.
- Encourage all clients and/or students to use their own inner guidance to decide who to receive Reiki from, or who to study Reiki with - including the possibility of studying with a different teacher, or more than one teacher.
- Always work to empower their clients and/or students to heal themselves and to encourage and assist them in their personal growth, as well as assisting students in the development of their Reiki practice.
- Continually endeavour to embody and fully express the essence of Reiki and the Reiki principles in everything that they do, including their own healing.
- Abstain from the use of drugs or alcohol during any professional activities.
- Not use copyrighted material when teaching, unless written permission has been granted and credit is given.
- Refrain from any action that will be harmful or slanderous to the Guild or any of its Members, and that could bring the Guild or its Members into disrepute.
- Practice truth in advertising and not mislead or deceive consumers keeping within the law of The South African Code of Advertising Practice (SACAP) including:
 - Making false or misleading claims about the services offered.
 - Comparing oneself to other Practitioners or Teachers in a way that is unfair or misleading.
 - Using testimonials from clients without their consent.
 - Making claims about the success rate of treatments or procedures.
 - Using images or language that is sexually suggestive or otherwise inappropriate.
 - Exploiting clients lack of knowledge or understanding of Reiki.

Reiki Guild South Africa Registered Practitioners and Teachers strive to provide the highest quality Reiki experience and abide by the RGSA Code of Ethics.

